

OLD FORGE SCHOOL DISTRICT

SECTION: COMMUNITY

TITLE: PUBLIC RELATIONS
OBJECTIVES

ADOPTED: November 29, 1985

REVISED: May 15, 2002

901. PUBLIC RELATIONS OBJECTIVES	
1. Purpose	The purpose of the school-community relations program is to establish and maintain communication that informs the parents and public and involves them in the educational goals and programs of the district's schools.
2. Authority	To achieve this purpose, the Board shall provide parents, guardians and other district residents opportunities to receive information and orientation regarding the schools. The Board will utilize all appropriate means and media to achieve its public relations objectives.
3. Guidelines	<p>The objectives of the district's public relations program shall be to:</p> <ol style="list-style-type: none"> 1. Explain the programs, achievements and needs of the schools to parents, township officials and community leaders, local business and industry, community organizations, the community as a whole, and state and federal agencies. 2. Keep students and staff members fully informed about district policies and procedures and the reasons for them, system-wide activities, their own responsibilities, their rights within district policy and under law, and practices and procedures to establish cordial relationships and trust on the part of parents and residents. 3. Operate in public session, as speedily and efficiently as circumstances permit and with appropriate public participation. 4. Recognize students and their achievements, as a public entitled to be heard and provided with reasons for policies and practices which relate to them, as ambassadors from the school system to the community.
65 P.S. 701 et seq Pol. 903	
4. Delegation of Responsibility	<p>It shall be the responsibility of all district staff to:</p> <ol style="list-style-type: none"> 1. Acquaint parents and residents with the work of the schools and students.

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<p>PA Statute 65 P.S. 701 et seq</p> <p>Board Policy 903</p>	<ol style="list-style-type: none">2. Give courteous and thoughtful consideration to all inquiries and suggestions and carefully investigate all complaints.3. Make parents, volunteers and visitors feel welcome in the school and in the classroom.4. Cooperate with parent-teacher and other community groups.5. Maintain student relations that encourage cooperation of the home.6. Observe interstaff relations conducive to high morale that merit the respect of students and citizens.
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